



ANALYTICS SOLUTIONS & SERVICES



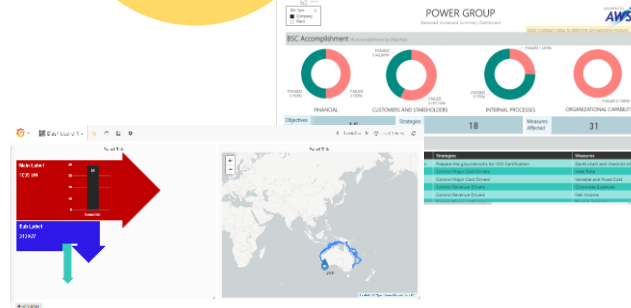
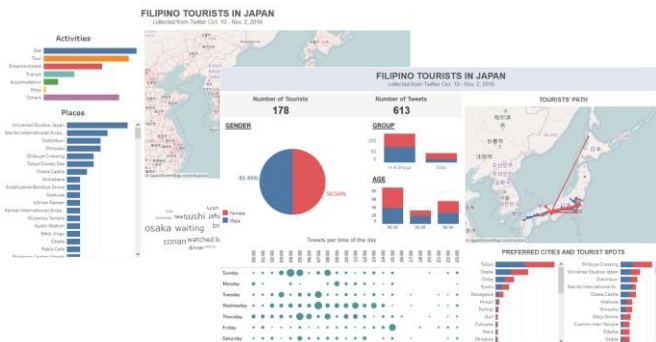
Making **BIG DATA** work for you

WHAT WE CAN DO FOR YOU

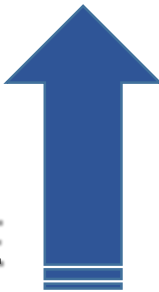


MARKETING ANALYTICS

Find insights about your brand, your competitors, target customers, and other relevant trends, from one of the most active communication channel, the social media.



Let your machine or equipment data talk to you. Optimize your operations by knowing your equipment's current condition and predicted performance trend.



PREVENTIVE MAINTENANCE ANALYTICS



THE UBICOM ADVANTAGE

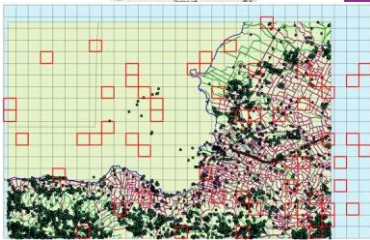
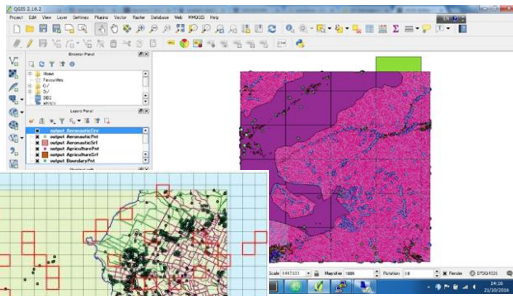
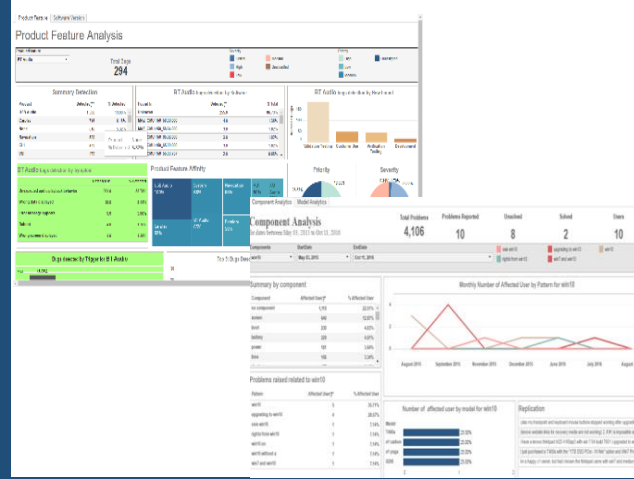
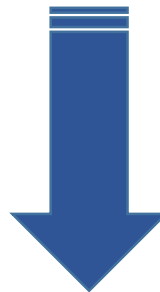
- ✓ Customizable service and solution offerings
- ✓ Access to a pool of analysts as well as developers with capabilities in multiple technologies



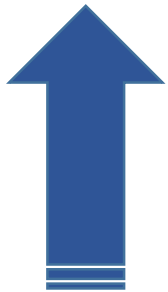
MARKET CLAIM ANALYTICS



Whether its from your internal quality data, or market claims in forum sites, get both the big picture and the drilled-down detail about the quality of your product.



Understand and visualize your geospatial data in different contexts. Analyze locations, identify map objects, understand the object's features in terms of its area, perimeter, length, height, volume through our geospatial analytics service.



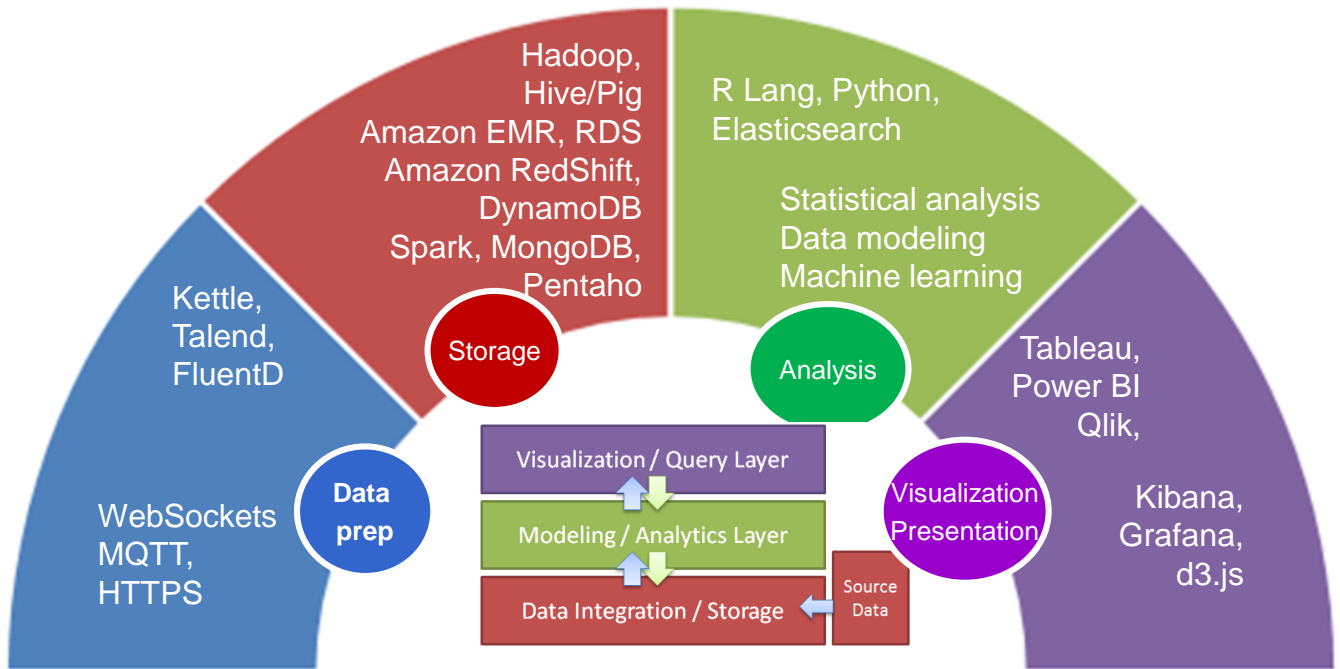
GEOSPATIAL ANALYTICS



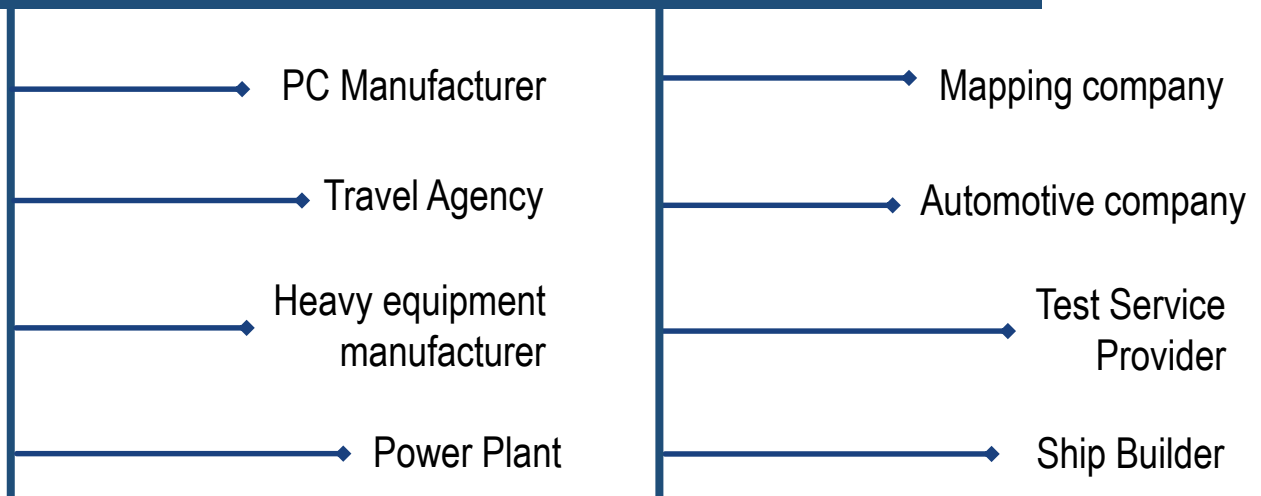
- ✓ Flexible engagement models
- ✓ Strong capability in solution architecture, both for cloud or on-premise client setup

OUR CAPABILITY

- We adopt the CRISP-DM process when providing our analytics solution and service to our clients.
- We utilize top of the line technologies and applications, both in paid and open-source tiers, deployed either in cloud or on-premise setup.



INDUSTRY USE CASES



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